

The background image is a sepia-toned photograph of a large, crowded public square. In the center background, a tall, ornate minaret rises above a line of trees. The square is filled with a dense crowd of people. In the foreground, there are several white tents and market stalls, some with awnings. The overall atmosphere is one of a significant public gathering or festival.

Excursions & Activities Catalog

TOURISMA

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TOURISMA

About Us

Welcome to TOURISMA, your trusted partner for unforgettable travel experiences in Morocco! We specialize in tourist transport, excursions and unique activities, guaranteeing safe, comfortable journeys rich in discovery.

With a team of professional drivers and local guides, we pride ourselves on offering high-quality services tailored to your needs. Whether you're looking for a desert adventure, a cultural city tour or outdoor activities, we create tailor-made experiences that showcase the beauty and diversity of Morocco.



At TOURISMA, we're committed to exceptional customer service, ensuring that every trip is smooth and unforgettable. Let us take you on an adventure beyond your expectations!

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City Tour

Round-trip private transport with a dedicated English-speaking guide, including visits to historic monuments and souks. Entrance fees are not included for :

- Bahia Palace (100 DH/Pax)
- Medersa Ben Youssef (50DH/Pax)
- Koutoubia Mosque (free entry). Enjoy personalized service with a private guide and a vehicle reserved exclusively for you.

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The AGAFAY Desert

Enjoy an immersive experience combining adventure and tradition, with private round-trip transportation included.

- Quad bike ride (2 hours): Discover exceptional landscapes on a quad bike excursion, with a tea break in an authentic setting.
- Camel ride (40 minutes): Enjoy the charm of the desert at the pace of a camel ride, ideal for admiring the sunset and capturing unique panoramas.

Additional options:

- Lunch and camel ride: Combine your excursion with a traditional meal in an exotic setting.
- Dinner and show: Experience an unforgettable evening with a refined dinner accompanied by a traditional show, for a complete immersion in local culture.

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OURIKA VALLEY

Private round-trip transport with photo stop for panoramic views, visit to Berber women's cooperatives, followed by a one-hour hike to Setti-Fatma with a private mountain guide to discover the waterfalls.

The tour ends with a riverside lunch. Enjoy personalized service with a private guide and a vehicle reserved exclusively for you.

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Ouzoud waterfalls

Set off on a private excursion to the Ouzoud Cascades , with private round-trip transport and a local guide. The trip, lasting around 3 hours, includes a photo break to capture the magnificent panoramic views of the surrounding landscape. On arrival, a private guide will accompany you on a one-hour hike to discover the waterfalls, with the chance to spot Atlas monkeys and enjoy the natural beauty of the area. The tour ends with a traditional riverside lunch, before heading back to Marrakech.

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The hot-air balloon



Departure is in the morning. At the bottom, you'll enjoy a coffee or tea break. You'll then have 45 minutes for an aerial tour, during which you can watch the sunrise and immortalize the moment in photos. After this unique experience, you'll be served breakfast before returning to your hotel.

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IMLIL

Round-trip private transport (approx. 3-hour drive) with a panoramic stop, visit to a Berber cooperative, followed by a one-hour hike with a private guide or a one-hour mule ride. The tour ends with a traditional lunch with a local family in a Berber house. Enjoy personalized service with a private guide and a vehicle reserved exclusively for you.

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Aït Ben Haddou and Ouarzazate

Early morning departure from Marrakech for an unforgettable journey to Ouarzazate and Aït Ben Haddou. After a 1h30 drive, enjoy a coffee break with panoramic views of the Atlas Mountains, followed by a stop at the Tizi n'Tichka pass to admire breathtaking scenery. Continue on to the famous Aït Ben Haddou, a UNESCO World Heritage site, for a guided tour of its historic kasbahs. Then on to Ouarzazate, the “Gateway to the Desert”, to discover the famous film studios and the Taourirt kasbah, before enjoying a delicious lunch in a local restaurant. Returning to Marrakech in the late afternoon, enjoy photo breaks to capture the magnificent scenery. This personalized experience includes a private guide and a vehicle reserved exclusively for you.

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ESSAOUIRA

Discover the charm of Essaouira, a coastal gem just 2.5 hours from Marrakech. Stroll through its picturesque medina, a UNESCO World Heritage Site, and enjoy the sea breeze as you explore its bustling port and historic ramparts. This experience includes round-trip private transport for your comfort and convenience.

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2 days and 1 night in zagora

Embark on an unforgettable 2-day, 1-night journey from Marrakech to the stunning landscapes of Zagora.

Day 1: Marrakech - Aït Ben Haddou - Ouarzazate - Zagora

Depart from your hotel at 7:00 AM, traveling through the breathtaking Atlas Mountains, with several scenic stops along the way. Visit the famous Aït Ben Haddou Kasbah, a UNESCO World Heritage site, with a local guide. Continue towards Ouarzazate and then through the spectacular Draa Valley before arriving in Zagora. From there, embark on a 2-hour camel trek to reach your desert bivouac. Enjoy a traditional dinner under the stars and spend the night in an authentic Berber tent.

Day 2: Zagora - Ouarzazate - Marrakech

Wake up early to witness the sunrise over the dunes, then return to Zagora on camelback. After breakfast, start the journey back, passing once again through the Draa Valley and Ouarzazate. Enjoy a free-time lunch stop along the way before arriving in Marrakech in the afternoon, marking the end of your desert adventure.

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3 Days & 2 Nights Desert Merzouga

Day 1: Marrakech - Ouarzazate - Boumalne Dades

Depart from your hotel at 8:30 AM and travel through the breathtaking Tizi n'Tichka Pass. Stop to explore the iconic Aït Benhaddou Kasbah, a UNESCO World Heritage site. Continue to Ouarzazate for a visit to the famous film studios. After exploring Ouarzazate, enjoy lunch in the city before heading towards Boumalne Dades. Upon arrival, visit the Dades Gorges either the same evening or the next morning. Spend the night in a traditional Kasbah hotel.

Day 2: Boumalne Dades - Tinghir - Merzouga

After breakfast, depart at 8:30 AM towards Tinghir to explore the stunning Todra Gorges. Continue towards Alnif, a small village where you will have lunch. The journey then takes you to Merzouga, where you will ride camels to witness a magical sunset over the dunes before reaching the desert bivouac. Enjoy a traditional dinner, a campfire show, and an evening of Berber music under the stars.

Day 3: Merzouga - Marrakech

Wake up early to admire the sunrise over the dunes. After breakfast, start the return journey, passing through the ancient Khettaras irrigation system, followed by a stop in Erfoud to explore the date market. Continue towards Tinghir, where you will have lunch in Tinejdad. Finally, drive directly back to Marrakech, arriving at 8:30 PM, concluding your incredible desert adventure.

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The bicycle ride

Set off on an immersive bike ride with Pikala in Marrakech, combining discovery and fun. Meet at 8:00 am at the Pikala workshop for a warm welcome and safety briefing, followed by a delicious Moroccan breakfast of msemen, baghrir, fresh bread, olive oil, honey, jam, cheese and mint tea. At 9:00 am, hop on your bike and explore the hidden treasures of the medina, passing through the Mellah district, the Bahia Palace, the famous Jemaa el-Fna square and its lively entertainment, as well as the souks where colors and scents mingle. Continue through secret alleyways to discover traditional gardens and riads, before ending your tour at around 12:00 pm at the Pikala workshop, after a morning rich in discovery and emotion.

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Paragliding

The activity includes quality private transport to ensure a comfortable and enjoyable ride. You'll be picked up at your location at 11am or 2pm, depending on your preference, and embark on a unique experience. During the journey, a video recording of the activity will be made, capturing unforgettable moments for you to relive. What's more, a relaxation break is provided, allowing you to unwind before resuming the adventure. This combination of private transport, video capture and relaxation guarantees a smooth and memorable experience.

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Moroccan Cooking Classes

Experience authentic Moroccan cuisine in the heart of the medina. Learn to prepare traditional tagines and local specialties with an expert chef. The morning session begins with a visit to the market to select fresh ingredients. After preparing the dishes, you'll enjoy your meal in a convivial atmosphere. A recipe booklet and a special gift (tagine + spices) are provided. Morning and evening sessions are available.

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Contact

Contact us if you have any questions or require further information. **Don't hesitate to follow us on our Instagram page** to keep up to date with the latest news and events!



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